



(703) 241-4109 | TinnerHillMusicFestival@gmail.com | TinnerHill.Org

P.O. Box 6117, Falls Church, VA 22040

Dear Tinner Hill Heritage Music Festival Friend –

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Tinner Hill Music Festival

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The Tinner Hill Heritage Foundation is a 501(c)(3) nonprofit whose mission is to preserve the legacy and promote racial reconciliation in Northern Virginia. Additionally, the Foundation celebrates the rich cultural heritage of pioneering African Americans who fought racial segregation and established the nation's first rural branch of the National Association for the Advancement of Colored People (NAACP).

The Foundation creates educational materials for students, teachers and the general public, and produces a variety of exhibitions that showcase Tinner Hill and the citizens of the region. It further celebrates understanding and respect for all people by organizing cultural events, and the premier charity event - **The Tinner Hill Music Festival**.

For the past 28 years, the Foundation has produced a joyous one-day festival in Falls Church bringing together the community through the richness of the Tinner Hill legacy through music, food, and culture.

This year's festival takes place **June 10, 2023**, at Cherry Hill Park, 312 Park Avenue, in Falls Church City, Virginia, and features a host of experiences for young and old, including:

- Diverse musical lineup of local, regional and national headlining bands
- Historic Village detailing the Tinner Hill community and its contributions to the region
- Artist Village made up of local painters, photographers, and jewelers
- Kids Village with fun age-appropriate activities
- Food Village where local restaurants showcase a variety of cultural, kid-friendly and vegetarian options

As a sponsor of the festival, your support of the **Tinner Hill Heritage Foundation** will be widely promoted locally, regionally, and nationally. Highlights of the sponsor benefits can be found below with the full suite of sponsorship categories listed in the attached Corporate Sponsor Experience:

- Opportunity to introduce an onstage segment and make brief remarks that can be recorded by your organization for future communications efforts
- Onsite, day of festival signage and announcements from the stage
- Listing and a hyperlink on the Foundation website pre-event and for the following 12 months
- Inclusion in all press releases

I'll give you a call in the coming weeks to share more about the Festival, and discuss the breadth of opportunities available for your business, your team, and the meaningful impact you'll have on the Foundation and its essential programs. In the meantime, please feel free to reach out with any questions you might have: Tori@ROCKSTARRealtyGroup.com or 703-597-9204.

Cheers –

Tori McKinney

Executive Producer, Tinner Hill Music Festival
CEO, ROCK STAR Realty Group, KW Metro Center



is a 501(c)(3) non-profit corporation, founded in 1997 to preserve the early civil rights of Falls Church and vicinity.
History, Hope and Healing. Preserving and presenting the African American legacy and promoting racial reconciliation in Northern Virginia.

CORPORATE SPONSOR EXPERIENCE



PLATINUM
RECORD
\$10,000



GOLD
RECORD
\$5,000



SILVER
RECORD
\$2,500



BRONZE
RECORD
\$1,500

SPONSOR BENEFITS

	PLATINUM RECORD \$10,000	GOLD RECORD \$5,000	SILVER RECORD \$2,500	BRONZE RECORD \$1,500
VIP ENTRANCE	✓	✓	✓	✓
VIP DRINK LINE	✓	✓	✓	✓
COMPANY LOGO ON WEBSITE	✓	✓	✓	✓
COMPLIMENTARY TICKETS	10	6	4	2
ENTRANCE SIGNAGE	✓	✓	✓	
COMPANY LOGO ON T-SHIRT	✓	✓	✓	
BACKSTAGE ACCESS:	✓	✓		
CATERED BRUNCH	✓	✓		
CHAMPAGNE TOAST & DESSERT	✓	✓		
WINE & CHARCUTERIE RECEPTION	✓	✓		
STAGE SIGNAGE	✓			
VIP PARKING	✓			

SPONSOR OPPORTUNITIES

	PLATINUM RECORD \$10,000	GOLD RECORD \$5,000	SILVER RECORD \$2,500	BRONZE RECORD \$1,500
HEADLINER - TBD	<input type="checkbox"/> AVAILABLE			
SPONSOR LOUNGE		<input type="checkbox"/> AVAILABLE		
VIP TENT		<input type="checkbox"/> AVAILABLE		
ROCK STAR BEER GARDEN		SOLD OUT		
TINNER HILL HERITAGE VILLAGE			<input type="checkbox"/> AVAILABLE	
ARTIST VILLAGE			<input type="checkbox"/> AVAILABLE	
FOOD VILLAGE			SOLD OUT	
KID'S VILLAGE			<input type="checkbox"/> AVAILABLE	
MIST VILLAGE				<input type="checkbox"/> AVAILABLE
HAMMOCK VILLAGE				<input type="checkbox"/> AVAILABLE
RELAXATION VILLAGE				SOLD OUT



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CORPORATE SPONSOR PROMISE

Sponsor/ Company Name (as it should appear in promotional materials and marketing)





Contact Information:

Name: _____ Phone: _____

Email Address: _____ Website: _____

Mailing Address: _____

Please select your Sponsor Level:

<input type="checkbox"/>	Platinum Record: <i>Headliner Sponsor</i> \$10,000			Gold Record: <i>VIP Sponsor</i> \$5,000	<input type="checkbox"/>
<input type="checkbox"/>	Silver Record: <i>Village Sponsor</i> \$2,500			Bronze Record <i>Chill Sponsor</i> \$1,500	<input type="checkbox"/>

To join in the Festival fun, check your Donor Level above. Please submit your promise form by April 23, 2023 & sponsorship check by May 1, 2023 (note "Festival" on memo line):

Tinner Hill Heritage Foundation

Attn: **Tinner Hill Heritage Music Festival 2023**

P.O. Box 6117 | Falls Church, VA 22040

Signature: _____

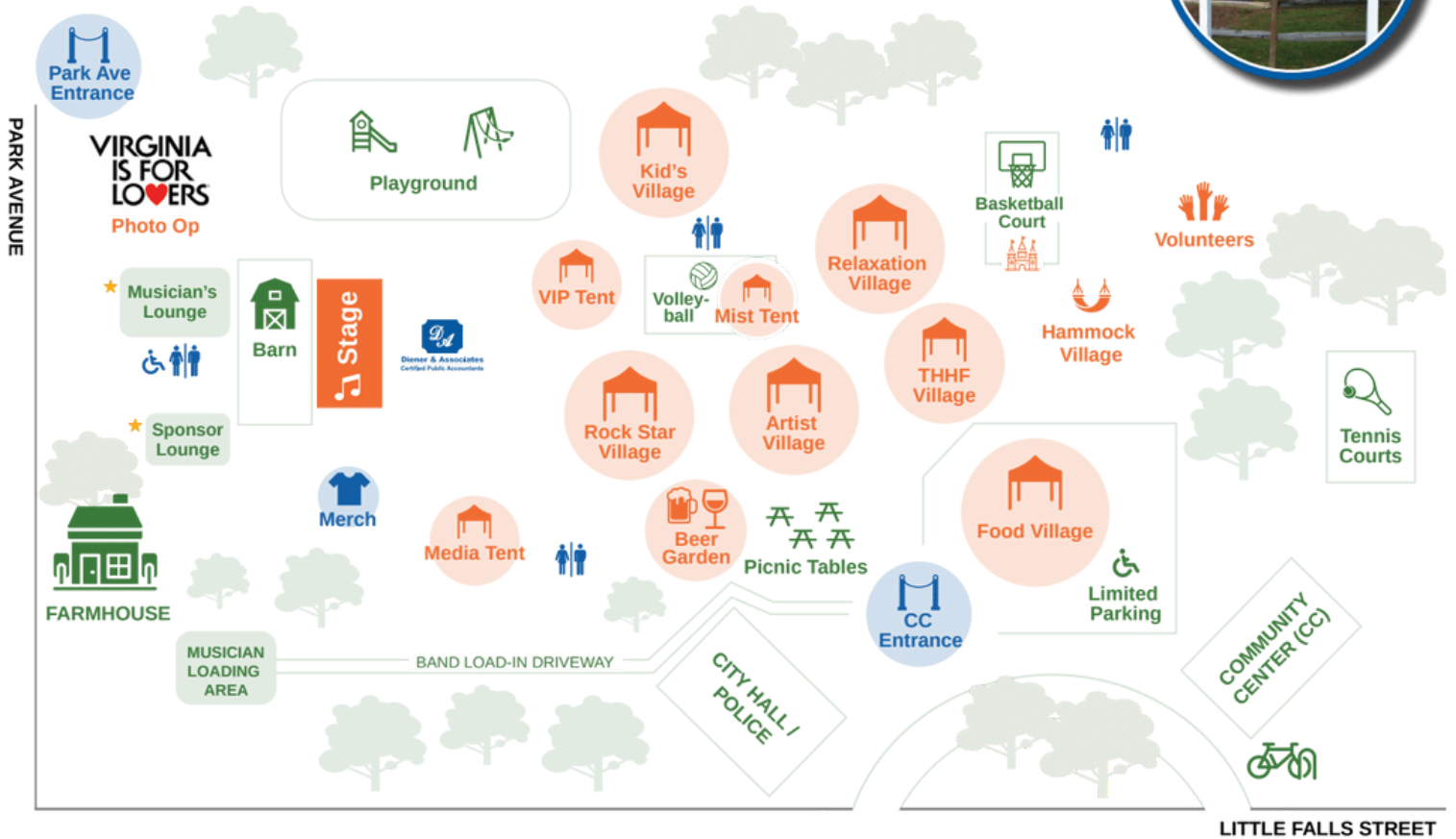
Date: _____



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FESTIVAL SITE MAP



ARTIST VILLAGE

co-sponsors: Action Music & CD Cellar

- Bev Rocco, *Handmade & Curated Art*
- MarzDM Studio, *Stained Glass*
- Rajendra K.C., 5:15 PM LIVE Auction Painting

FENCE

sponsor: Modera/Founders Row

FOOD VILLAGE

sponsor: CMG Financial, Amit Kaim

- Liberty Barbecue
- Badd Pizza
- Anita's Frozen Cotton Candy
- Pop's Praiseworthy Popcorn
- Himalayan Soul Foods
- Clare & Don's Beach Shack
- Kaziville

GATE

sponsor: Federal Realty

HAMMOCK VILLAGE

co-sponsors: Rick Bosl, Realtor, Mitch Curtis, Realtor, KW Metro Center

- Hang in the Hammocks

KIDS VILLAGE

co-sponsors: Foxes Music & Custom Park Services

- Face Painting & Hair Braiding, Vienna Singing Princess
- Puppy Petting Party, Lost Dog Rescue
- Chalk Art
- Hula Hoops & more fun!

MEDIA TENT

co-sponsors: Arlington Magazine & Falls Church News-Press

MIST TENT sponsor: Insight Global Property Group

PHOTO OP

sponsor: EYA

- Show some LOVE

RELAXATION VILLAGE

sponsor: Brooks Chiropractic

- Yoga in the Park
- Chair Massages, Columbia College
- Kettle Bell Demo, Functional Fitness
- Saturday Stretch, Sports PT Lab

ROCK STAR VILLAGE

ROCK STAR BEER GARDEN

sponsor: Tori McKinney, KW Metro Center

- Audacious Aleworks
- Settle Down Easy Brewing Co.
- Harvey's, Wine

ROCK STAR PATIO

sponsor: LIG Property Management

- Sit back & relax!

STAGE

sponsor: Diener & Associates

TINNER HILL HERITAGE FOUNDATION VILLAGE

sponsor: Providence Players of Fairfax

- Heritage History Timeline
- Historic Exhibit
- Tinner Hill Patio
- Wolf Trap Ticket Raffle, Trombone Shorty Tickets

VIP TENT

sponsor: Walsh, Colucci, Lubeley, & Walsh

- VIP Ticket Holder Seating

VOLUNTEER VILLAGE

sponsor: Universal Title

BACKSTAGE ONLY

* MUSICIAN'S LOUNGE

sponsor: Yeonas & Shafraan Realtors

* SPONSOR LOUNGE